

# The Rust Foundation

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The Rust Foundation helps children by encouraging literacy and a lifelong commitment to reading.

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## IN THE NEWS:

### Writers Guild Foundation Scheduling Appearances

The kids are going back to school, and so is Patricia Rust. The Writers Guild Foundation is currently scheduling appearances for Patricia at several Southern California schools. Check the website, [www.powerforkids.com](http://www.powerforkids.com), regularly for updates and upcoming events.

### Signed Copies of *The King of Skittledeedoo* Going Fast

Back to school is the perfect time to pick up a copy of *The King of Skittledeedoo*. It will help motivate your young students to read, read, read. A limited number of signed copies of *The King of Skittledeedoo* are still available. To order your copy now, visit [www.powerforkids.com](http://www.powerforkids.com) and click the "Buy" link at the top of the page.

### Patricia Rust Contributes to Uplifting Anthology

Best-Seller Books has just released their new title, *Chopped Liver for the American Spirit*. It is a collection of true and inspiring stories from everyday people just like you, including Patricia Rust. Those who contribute \$25.00 or more to the Rust Foundation will receive a free copy while supplies last. Get yours today! Visit [www.powerforkids.com](http://www.powerforkids.com) for information on making a donation.

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The Rust Foundation

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## CHILDREN'S POETRY:

### Untitled

By Dana Donahue

The moon is glowing  
with a reflection of the sun's  
light, it brightens the night

This and other children's contributions can be seen at [www.PowerforKids.com](http://www.PowerforKids.com).

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## TRIBUTE TO JULES ENGEL:

The Rust Foundation for Literacy would like to acknowledge the passage of one of the children's world's most respected and contributing members, Jules Engel. Not only was he responsible for animation as we now know it, he worked hand-in-hand with Walt Disney for 35 years. He brought life to *Fantasia* and *Bambi*, and served as inspiration for top talents in animation and children's books. He was also an educator at Cal Art, working full time until the end of his life.

The dedication in the first edition of *The King of Skittledeedoo* reads: To my friends and family -- you are all jewels in my tiara. Jules was the most supportive member of our work with children and he will be missed not only by Patricia who called him family, but by all his students and fellow members of the entertainment community. He inspired the story included in this issue. We hope you and your children enjoy it and think of the wonderful man who created so many memorable images.

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## DONATION CAMPAIGN:

### The Rust Foundation Needs Your Help

As part of our continuing efforts to ensure that all children at risk for illiteracy have access to copies of *The King of Skittledeedoo* through their libraries and classrooms, and to make schools aware of the powerful tools offered through our website at [www.PowerforKids.com](http://www.PowerforKids.com), we need to send mailings to schools, increase the number of our school visits, print additional copies of *The King of Skittledeedoo*, manufacture literacy kits, and train literacy volunteers to create a national Royal Readers network. But we can't do it without you.

Your donation of \$30 provides a child with a book and a Royal Readers learning kit.  
Your donation of \$100 sponsors a classroom visit.  
Your donation of \$500 sponsors a school visit with books donated to each classroom and the school library.

We also offer membership levels:

Silver club:

\$500-\$1000 – you will receive a signed copy of *The King of Skittledeedoo* and the link of your choice, either to your company or another organization with which you are affiliated, will be added to our website.

Gold club:

\$1000-\$5000 – your will receive a signed copy of *The King of Skittledeedoo* and your website banner link will be added to our website.

Platinum club:

\$5000 and up – you will receive a signed copy of *The King of Skittledeedoo* and your company logo will be featured prominently on our website, and your company link will be included in this newsletter.

Tax-deductible donations are now accepted online. Please visit

<http://www.powerforkids.com/parents/contacts.html> and click the “Make a Donation” link.

You can also mail your check or money order to:

The Rust Foundation, 12021 Wilshire Blvd. #924, Los Angeles, CA 90025.

If your employer offers a donation-matching, or employee-donation program, we are eligible to receive funds through it, as an educational organization. Please contact your human resources department for more information.

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### RECENT DONORS:

We would like to thank Bob and Terri Tessier for their generous contribution.

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### NEW STORIES FOR KIDS:

#### Cherries Taste Red

by Patricia Rust

(from an upcoming children’s picture book)

Cherries taste red.

I have a dog named Fred.

I go to a school that I dread

‘Cause I can’t take Fred.

But come Saturday,

I can play all day

With my dog named Fred

‘Cause there’s no school that I dread.

Oranges taste yellow.

I’m a happy fellow

With a dog named Fred

Even though my school I dread.

Bananas taste green,  
From what I've seen,  
But Fred likes meat.  
Boy, he sure can eat.

If ever there's a day  
When Fred can't play,  
I'll go away,  
Take a long stay,

'Cause cherries taste red,  
I have a dog named Fred,  
And I go to a school that I dread  
'Cause I can't take Fred.

Cherries, bananas, oranges are sweet,  
But compared to Fred, they're not so neat.  
'Cause I have a cool dog named Fred  
And go to a school that I dread.

One day soon I'll take Fred to school,  
And I don't care if I break a rule,  
'Cause oranges taste yellow  
To this now happy fellow.

I'd like kids to be free  
To choose one day of glee  
That would consist of Fred and me  
Together at school quite happily.

If I get in trouble for taking Fred to school,  
It is I alone who has broken the rule.  
I may get in trouble,  
My homework may double,

But I'll be a happy fellow  
Eating oranges tasting yellow  
With a dog named Fred  
And a school I no longer dread.

My teacher asked why I seemed so sad.  
"I need Fred here to be really glad.  
I'd love my school more each day  
If I could bring Fred and have my way."

My teacher said, "Bring Fred to school,  
Then you won't have to break a rule.  
We'll have a show and tell just for you,  
And you'll have school, and Fred, too.

Cherries taste red,  
I have a dog named Fred,  
Oranges taste yellow,  
And now I'm a happy fellow.

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**RUST FOUNDATION MISSION STATEMENT:**

The Rust Foundation helps children by encouraging literacy and a lifelong commitment to reading.

The Rust Foundation is a grassroots literacy organization whose aim is to educate, motivate, and excite elementary school children to the wonders of reading at an early age. We believe that by reading to a child, helping one child at a time, we can stamp out this problem. Our organization's "Royal Readers" program provides books, interactive reading sessions, and educational activities for children at elementary schools across the country. Our new "Create-A-Book" program helps kids write and bind their own books.

Our motto is Live, Laugh, Learn

**Helping Kids Become Royal Readers!**

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