

The Rust Foundation

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The Rust Foundation helps children by encouraging literacy and a lifelong commitment to reading.

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IN THE NEWS:

Television Pilot Filming Completed

The Royal Readers television pilot is now in post-production. It was filmed in February and April at Kamehameha Elementary School, and produced by KITV in Honolulu, a Hearst affiliate. If you are interested in a tape of the show or airing it on your local station, please contact the Rust Foundation.

Signed Copies of *The King of Skittledeedoo* Available

Now you can buy copies of *The King of Skittledeedoo* for your friends and family directly from Patricia Rust, and have them personally inscribed. This book makes a great gift for a child graduating from Preschool or Kindergarten. To order your copy now, visit www.powerforkids.com and click the "Buy" link at the top of the page.

Swim for Literacy Fundraiser in Planning Stages

The Rust Foundation is planning a Swim for Literacy Fundraiser for early September. Please check www.PowerforKids.com in the near future for specifics and updates.

Volunteers Needed

Our Summer Reading campaign will soon be underway. We need volunteers who can visit schools for one-hour a week, help assemble materials prior to those visits, or help with a mailing campaign scheduled for later this year.

The Rust Foundation

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Please visit our web site at www.powerforkids.com

Laptop Needed

Nestle provided the Rust Foundation with a wonderful PowerPoint program to accompany our "Make-A-Book" program, however we need a laptop in order to be able to take it to schools. All in-kind donations are eligible for a tax deduction and your support is greatly appreciated.

CHILDREN'S POETRY:

The Monsoon

By Pooja Likhite from India

The winds were dusty, the nature was sad then,
Everyone asked the same question "when will it rain? When?"

It was all like a terrible dream,
All plants would wither and die, at that time, so did it seem.

But soon the pleasant winds brought with them, the most awaited rains,
For which the hard working peasants had bore much sufferings and pains.

After many days' hard work and toil,
Inhaling the fragrance of the moist soil,
The peasants awaited the next rains soon,
For, to their prosperity and happiness had added the MONSOON.

This and other children's contributions can be seen at www.PowerforKids.com.

DONATION CAMPAIGN:

The Rust Foundation Needs Your Help

As part of our continuing efforts to ensure that all children at risk for illiteracy have access to copies of *The King of Skittledeedoo* through their libraries and classrooms, and to make schools aware of the powerful tools offered through our website at www.PowerforKids.com, we need to send mailings to schools, increase the number of our school visits, print additional copies of *The King of Skittledeedoo*, manufacture literacy kits, and train literacy volunteers to create a national Royal Readers network. But we can't do it without you.

Your donation of \$30 provides a child with a book and a Royal Readers learning kit.
Your donation of \$100 sponsors a classroom visit.
Your donation of \$500 sponsors a school visit with books donated to each classroom and the school library.

We also offer membership levels:

Silver club:

\$500-\$1000 – you will receive a signed copy of *The King of Skittledeedoo* and the link of your choice, either to your company or another organization with which you are affiliated, will be added to our website.

Gold club:

\$1000-\$5000 – your will receive a signed copy of *The King of Skittledeedoo* and your website banner link will be added to our website.

Platinum club:

\$5000 and up – you will receive a signed copy of *The King of Skittledeedoo* and your company logo will be featured prominently on our website, and your company link will be included in this newsletter.

Tax-deductible donations are now accepted online. Please visit

<http://www.powerforkids.com/parents/contacts.html> and click the “Make a Donation” link.

You can also mail your check or money order to:

The Rust Foundation, 12021 Wilshire Blvd. #924, Los Angeles, CA 90025.

If your employer offers a donation-matching, or employee-donation program, we are eligible to receive funds through it, as an educational organization. Please contact your human resources department for more information.

WEBSITE UPDATES:

More children’s stories and pictures have been added to the website. Visit

www.PowerforKids.com and click the “For Kids!” link to view them and submit your own.

NEW STORIES FOR KIDS:

Dream to the Rainbow

By Patricia Rust

(from an upcoming children’s picture book)

Can you

Dream deep into the rainbow?

Dive and slide and follow it right in?

Through blues and greens and sometimes bright yellows?

Then please bear with me and the all fun colors as you follow --

And if you don’t mind, we’ll call boys and girls both “fellows.”

There once was a lad who dreamed a grand scheme.

He dreamed of flying dark jets that couldn’t be seen.

How could they not be seen?

After all, they were a deep and dark green!

Like a gaggle of moss in a sea of green peas,

They both blended in perfectly with all the high trees!

It's a wonder they didn't settle into some branches and spend the night if you please!
The lad piloted them all right
Up into the sky and right out of sight!
Into the night, they stealthily soared ever so high.
Now do you ask yourself, "I wonder how and I wonder why?"
It's just a theory, mind you,
And theories are made up reasons for why things work.
First, you must start with an idea which has for you, lots and lots of appeal,
Then add the word "zeal" which means really wanting to do something very special.
Then apply some time honored techniques I would like you to try. Only if you want to, though.
Don't worry about messing it up, our lad couldn't always fly -- why once, he crashed...and well, nevermind. He flew again and invented the stealth jet bomber.
Your idea may lead to a dream and this is the important thing!
Cause I believe even if you don't have a dream you can follow someone who does!
Then that person's dream becomes yours, too!
Follow the fellow who follows his dream.
You can't be that fellow but you can follow that fellow with a great dream!
If it sounds like a scheme
It's not, indeed, so try to believe.
It's true. You can set out to achieve whatever your heart wants to do.
Want to heal people, teach children, or guide airplanes through clouds?
Drive a limousine, play in a rock band, or speak to large crowds?
Think about what you would like to do. Then focus hard and you can make it come true.

Did you know that:

Once upon a time there were no tall buildings?
And that there were no ships, and no alarm clocks to ring?
And that there were no lap top computers or big ones either?
And sometimes kids couldn't find their parents in the harsh snowy show of winter!?
There was no such thing as big screen TV!
There was no telephone for you to call me!
There was no lemonade that came from a can;
There was no pet food to buy and there were no grocery stores or fast food cooked up in a frying pan.
So, what needs to be said is this:
Follow the fellow who follows his dream
Figure out a plan; figure out a scheme
Take that scheme, make it YOUR DREAM.
Not only will you create a new reality
You dream will create more dreams and more schemes...
...and more schemes and more dreams
Until one day, you will hear yourself say,
"Wow -- I'm a fellow who followed his dreams!
Look where they led. I feel like a king!"

What do you dream? Send us a poem or picture about your dream and we might post it on our website!

RUST FOUNDATION MISSION STATEMENT:

The Rust Foundation helps children by encouraging literacy and a lifelong commitment to reading.

The Rust Foundation is a grassroots literacy organization whose aim is to educate, motivate, and excite elementary school children to the wonders of reading at an early age. We believe that by reading to a child, helping one child at a time, we can stamp out this problem. Our organization's "Royal Readers" program provides books, interactive reading sessions, and educational activities for children at elementary schools across the country. Our new "Create-A-Book" program helps kids write and bind their own books.

Our motto is Live, Laugh, Learn

Helping Kids Become Royal Readers!

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