



# Power for Kids, Inc.

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Power for Kids, Inc. helps children by encouraging literacy and a lifelong commitment to reading.

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Edited by: Patricia Rust, Founder, and Aryn Kennedy

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## IN THE NEWS:

### *Chopped Liver for the Family Spirit Available Now*

The second book in the *Chopped Liver* series is now available. Patricia Rust contributed a tribute to legendary animator Jules Engel. Like *Chopped Liver for the American Spirit*, the book is a collection of uplifting stories written by regular Americans. Buy your copy today and share it with those close to you. Signed copies are available at [http://www.powerforkids.com/book/buy\\_book.html](http://www.powerforkids.com/book/buy_book.html).

### Local Libraries offer Summer Reading Programs

With many children out of school for the summer, Power for Kids would like to encourage all families to participate in local reading programs this summer. Call or visit your local library to sign up for a reading challenge program. Be sure to ask them to put *The King of Skittledeedoo* on the list of titles for children ages 4-8. For online stories by Patricia Rust, visit <http://www.powerforkids.com/stories/stories.html>.

### Signed Copies of *The King of Skittledeedoo* Still Available

*The King of Skittledeedoo* is a wonderful learning tool for every child in your family, or your friend's family. It will help motivate your young students to read, read, read. A limited number of signed copies of *The King of Skittledeedoo* are still available. To order your copy now, visit [www.powerforkids.com](http://www.powerforkids.com) and click the "Buy" link at the top of the page.

Power for Kids

12021 Wilshire Boulevard, #924, Los Angeles, CA, 90025, USA

Tel: 310 281-3332 Fax: 310 445 3251 E-mail: [patricia@powerforkids.com](mailto:patricia@powerforkids.com)

Please visit our web site at [www.powerforkids.com](http://www.powerforkids.com)

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## CHILDREN'S CORNER:

### Kids! Send us your summer poems!

We're holding a children's contest. To enter, send your summer poem or story to [aryn@powerforkids.com](mailto:aryn@powerforkids.com) or 12021 Wilshire Blvd. #924, Los Angeles, CA 90025. Your contribution will be posted at <http://www.powerforkids.com/kids/KidsWork.html>. To submit your own poem or story for our newsletter and website, send it to [aryn@powerforkids.com](mailto:aryn@powerforkids.com).

The winner will receive a signed copy of *The King of Skittledeedoo*. Entries must be received by 9/15/2004.

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## DONATION CAMPAIGN:

### Power for Kids, Inc. Needs Your Help

It's the time of year to create tax write-offs and get kids excited about reading! As part of our continuing efforts to ensure that all children at risk for illiteracy have access to copies of *The King of Skittledeedoo* through their libraries and classrooms, and to make schools aware of the powerful tools offered through our website at [www.PowerforKids.com](http://www.PowerforKids.com), we need to send mailings to schools, increase the number of our school visits, print additional copies of *The King of Skittledeedoo*, manufacture literacy kits, and train literacy volunteers to create a national Royal Readers network. But we can't do it without you. We need funding to continue our imperative work.

Your donation of \$30 provides a child with a book and a Royal Readers learning kit.  
Your donation of \$100 sponsors a classroom visit.  
Your donation of \$500 sponsors a school visit with books donated to each classroom and the school library.

We also offer membership levels:

Silver club:

\$500-\$1000 – you will receive a signed copy of *The King of Skittledeedoo* and the link of your choice, either to your company or another organization with which you are affiliated, will be added to our website.

Gold club:

\$1000-\$5000 – you will receive a signed copy of *The King of Skittledeedoo* and your website banner link will be added to our website.

Platinum club:

\$5000 and up – you will receive a signed copy of *The King of Skittledeedoo* and your company logo will be featured prominently on our website, and your company link will be included in this newsletter.

Tax-deductible donations are now accepted online. Please visit <http://www.powerforkids.com/parents/contacts.html> and click the "Make a Donation" link. You can also mail your check or money order to: Power for Kids, Inc., 12021 Wilshire Blvd. #924, Los Angeles, CA 90025.

If your employer offers a donation-matching, or employee-donation program, we are eligible to receive funds through it, as an educational organization. Please contact your human resources department for more information.

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### RECENT DONORS:

We'd like to thank Neal Patrick Adams for his generous donations.

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### CHILDREN'S STORY:

#### Embrace Your Face

By Patricia Rust

Like jelly beans in a jar,  
We are people of many colors and hues like one bright star.

Red, yellow, white, black,  
We could all be people or all be yaks.

Different disguises are different races;  
Different noses on different faces.

How tiring it would be if we all looked alike,  
If everyone on the planet was black or was white.

Each one of us is singularly unique and special,  
Each one of us has power and force.

Express yourself and be who you are,  
Because without a face you can't go very far.

So embrace your face, whatever it is,  
And be glad you're here as a world citizen.

We are one world, one people, one fate,  
One that thrives and grows on love and not hate.

All colors are beautiful, a rainbow of faces  
That can take us far together to all manner of places.

Embrace your face and be who you are  
Because it's that specialness that says you'll go far.

Red, yellow, white, black,  
We can all live as one bright rainbow and that's a fact!

(From a forthcoming book by Patricia Rust)  
Read this story and others at [www.PowerforKids.com](http://www.PowerforKids.com).

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## **BOARD OF DIRECTORS**

Power for Kids, Inc. is guided by a dedicated group of professionals and community leaders:

Founder, Patricia Rust  
President, Mark De Fries  
Treasurer, Bob Tessier  
Secretary, Yfat Reiss  
Member, Gary Credle  
Member, Archie Purvis  
Member, Rich Longaker  
Member, Daisy Torres  
Member, Lee Gaither  
Member, John Lazares

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## **POWER FOR KIDS, INC. MISSION STATEMENT:**

Power for Kids, Inc. helps children by encouraging literacy and a lifelong commitment to reading.

Power for Kids, Inc. is a grassroots literacy organization whose aim is to educate, motivate, and excite elementary school children to the wonders of reading at an early age. We believe that by reading to a child, helping one child at a time, we can stamp out this problem. Our organization's "Royal Readers" program provides books, interactive reading sessions, and educational activities for children at elementary

schools across the country. Our "Create-A-Book" program empowers children by helping them write and bind their own books.

Our motto is Live, Laugh, Learn

## Helping Kids Become Royal Readers!

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